

# SAVE A STAMP

## SUBMIT AND TRACK YOUR REBATE ONLINE AT [directv.com/rebate](http://directv.com/rebate)

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SKU# 02RF-AP02CB

Offers valid on approved credit for new DIRECTV customers only who order service between 5/2/07 and 6/26/07. DIRECTV System activation must occur between 5/2/07 and 7/26/07. Form must be postmarked on or before 8/27/07. Allow 6 to 8 weeks for processing. **REVOLUTION \$100 CASH BACK OFFER:** Offer available on approved credit only. Offer valid only for new customer who activates any DIRECTV base programming package as follows: CHOICE, CHOICE XTRA, PLUS DVR, PREMIER, an international service bundle with PREFERRED CHOICE, FAMILIAR, FAMILIAR ULTRA, or LO MÁXIMO. To receive the \$10 monthly credit for 10 months, customer must have ordered DIRECTV from a participating, authorized DIRECTV retailer between 5/2/07 and 6/26/07. Upon receipt of completed form and copy of first DIRECTV bill, DIRECTV will begin to credit the new customer's account in increments of \$10 per month for 10 months. **LIMIT ONE CASH BACK OFFER PER DIRECTV ACCOUNT. THIS OFFER MAY NOT BE COMBINED WITH ANY OTHER CASH BACK OFFER.** **\$100 ADVANCED EQUIPMENT REBATE DETAILS:** Purchase of 24 consecutive months (without interruption) of any DIRECTV base programming package (\$29.99/mo. or above) or qualifying international services bundle required within 30 days of lease. DVR service commitment required for DVR; HD Access fee required for HD Receiver; both DVR service and HD Access must be activated for an HD DVR. Offer valid for leased equipment only. May not be combined with any other hardware or instant rebate offer. Limit one rebate per account. Equipment purchases and/or exchanges through DIRECTV do not qualify. **BILL CREDIT REDEMPTION DETAILS:** Lease or multiple dwelling unit provided activation required. Monthly bill credits up to 12 months valid for new customer who activates any qualifying programming package as follows: CHOICE, CHOICE XTRA, PLUS DVR, PREMIER or an international service bundle with PREFERRED CHOICE - \$10 per month, FAMILIAR ULTRA or LO MÁXIMO - \$12 per month. Provided customer subscribes to the qualifying package for 12 consecutive months (without interruption), customer will continue to receive the applicable bill credits. If customer's account is disconnected for any reason, credits will automatically discontinue and will not be re-instated. Credits may not be transferred or exchanged. Any credit balances that may appear on account will continue month-to-month until credit is exhausted. Customer account must remain active and in "good standing," as determined by DIRECTV in its sole discretion, to receive credit. **LIMIT ONE BILL CREDIT OFFER PER DIRECTV ACCOUNT.** Reproductions of redemption form strictly prohibited. This form has no monetary value. Offer void where prohibited, taxed or restricted. DIRECTV programming, pricing, terms and conditions subject to change at any time. Receipt of DIRECTV programming is subject to terms of the DIRECTV Customer Agreement, copy provided at [directv.com/legal](http://directv.com/legal) and in your first bill. Not valid for purchase by groups, clubs or organizations. ©2007 DIRECTV, Inc. DIRECTV, the Cyclone Design logo, PREFERRED CHOICE, FAMILIAR, FAMILIAR ULTRA, LO MÁXIMO and GOODTV, BETTERTV, DIRECTV, DIRECTV, are trademarks of DIRECTV, Inc. 04/07 28872-2

# NEW CUSTOMER DIRECTV REBATE FORM

See back for important details



# NEW CUSTOMER DIRECTV REBATE FORM

This rebate/redemption form may be used to redeem the offers listed below. Please read the eligibility rules for each offer to see if your DIRECTV account qualifies. DIRECTV will confirm eligibility upon receipt of the completed form. All offers are for new customers only and based on approved credit.

- **12-MONTH PROGRAMMING BILL CREDIT:** Must activate the CHOICE™, CHOICE XTRA™, PLUS DVR™, PLUS HD DVR™, PREMIER™ or an international service bundle with the PREFERRED CHOICE™ programming package to receive \$10 monthly bill credits for 12 consecutive months, or FAMILIAR ULTRA™ or LO MÁXIMO™ programming package to receive \$12 monthly bill credits for 12 consecutive months.
- **\$100 ADVANCED EQUIPMENT REBATE:** Must have leased advanced DIRECTV® equipment and activated DVR service for the DVR, HD Access fee for HD equipment or both DVR service and the HD Access fee for HD DVR equipment lease.
- **REVOLUTION \$100 CASH BACK OFFER:** Must order from a participating, authorized DIRECTV retailer and activate the CHOICE™, CHOICE XTRA™, PLUS DVR™, PLUS HD DVR™, PREMIER™, an international service bundle with PREFERRED CHOICE™, FAMILIAR™, FAMILIAR ULTRA™ or LO MÁXIMO™ programming package to receive \$10 monthly bill credits for 10 consecutive months.

## TO RECEIVE YOUR DIRECTV REBATE(S), PLEASE FOLLOW THESE STEPS:

1. Visit [directv.com/rebate](http://directv.com/rebate) and submit your account information and other details no later than 12:00 am ET 8/27/07.  
**OR** complete this redemption form (including signature and date) and mail to:

**DIRECTV**  
**Offer #361-18**  
**PO Box 650047**  
**El Paso, TX 88565-0047**

- DO NOT INCLUDE THIS FORM WITH YOUR DIRECTV BILL PAYMENT AND DO NOT SEND YOUR DIRECTV BILL PAYMENT TO THE ABOVE ADDRESS. Doing so may result in service interruption. This form has no monetary value. Do not manually deduct any amounts from your monthly bill amount due; pay bill in full.
  - Request must be postmarked by 8/27/07. Allow 6 to 8 weeks from receipt for processing.
2. Track your redemption status online at [directv.com/rebate](http://directv.com/rebate), or provide us with your e-mail address to have status notices sent directly to you, or simply call 1-877-286-4808.



## PLEASE FILL IN THE FOLLOWING:

NAME OF ACCOUNT HOLDER: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

DIRECTV ACCOUNT NUMBER: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

**I qualify for the following  
(please check all that apply):**

- 12-Month Programming Bill Credit
- \$100 Advanced Equipment Rebate
- REVOLUTION \$100 Cash Back Offer

**(DO NOT INCLUDE THIS FORM WITH YOUR BILL PAYMENT.)**

By signing and returning this form, I agree to the terms and conditions of the DIRECTV \$100 Advanced Equipment Rebate or DIRECTV Bill Credit Redemption or REVOLUTION \$100 Cash Back Offer located on this form and certify that all of the information included above is accurate and complete. Any other use constitutes fraud. I understand DIRECTV is not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail and that incomplete or illegible requests will not be honored.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

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