



DIRECTV MAIL-IN REDEMPTION FORM

(DO NOT INCLUDE THIS FORM WITH YOUR BILL PAYMENT)

Offer ends 2/26/08!

Please fill out the following:

NAME OF ACCOUNT HOLDER: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

DIRECTV ACCOUNT NUMBER: _____

Special Offer
For \$100 Cash Back
from DIRECTV

To receive your DIRECTV Offer Redemption, please follow these 3 EASY steps:

1. Fill in the information above. sign and date the redemption form.
2. Attach a copy of your first DIRECTV bill showing activation of DIRECTV services between 10/17/07 and 3/26/08.
3. Mail in this completed form and a copy of your DIRECTV bill postmarked by 4/26/08 to:

DIRECTV \$100 RETAIL OFFER
P.O. Box 425
Mira Loma, CA 91752-0425
(DO NOT INCLUDE THIS FORM WITH YOUR BILL PAYMENT)

SPECIAL \$100 CASH BACK OFFER: New DIRECTV customers only. Offer available on approved credit only. Offer valid only for new customer who activates any DIRECTV base programming package as follows: CHOICE, CHOICE XTRA, PLUS DRV, PLUS HD DVR, PREMIER, FAMILIAR, FAMILIAR ULTRA, LO MAXIMO, JADEWORLD, or qualifying international services bundle with PREFERRED CHOICE. To receive the \$10 monthly credit for 10 months, customer must have ordered DIRECTV from an approved or preferred DIRECTV retailer between 10/17/07 and 2/26/08. After DIRECTV System activation between 10/17/07 and 3/26/08 customer must complete and sign redemption form, attach a copy of first month's DIRECTV bill, and mail documents to: DIRECTV \$100 RETAIL OFFER, PO Box 425, Mira Loma, CA 91752-0425. Form must be postmarked on or before 4/26/08. Upon receipt of completed form and copy of first DIRECTV bill, DIRECTV will begin to credit the new customer's account in increments of \$10 per month for 10 months. Allow 6-8 weeks for processing. Reproductions of redemption form strictly prohibited. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. Credits may not be transferred or exchanged. Credits not redeemable for cash. Customer account must remain active and in "good standing", as determined by DIRECTV in its sole discretion, to receive credit. Not valid for purchase by groups, clubs or organizations. LIMIT ONE CASH BACK PER DIRECTV ACCOUNT. THIS OFFER MAY NOT BE COMBINED WITH ANY OTHER CASH BACK OFFER.

SIGNATURE: _____ DATE: _____

Note: DO NOT SEND your DIRECTV programming payment or other correspondence to the redemption address above because it is a different address. This form has no monetary value.



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