



DIRECTV[®]
SATELLITE TELEVISION

**HURRY!
OFFER ENDS
10/31/07**

**NATIONAL \$100
CASH BACK OFFER**

DIRECTV MAIL-IN REDEMPTION FORM

SAVE A STAMP - SUBMIT ONLINE AT WWW.DIRECTV.COM/REBATE

Please fill out the following:

NAME OF ACCOUNT HOLDER: _____

MAILING ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

DIRECTV ACCOUNT NUMBER: _____

EMAIL ADDRESS: _____

To receive your DIRECTV Offer Redemption, please follow these 2 EASY steps:

1. Fill in the information above, sign and date the redemption form.
2. Mail in this completed form and a copy of your DIRECTV bill postmarked by 1/2/08 to:

DIRECTV OFFER # 361-22

P.O. BOX 650001

EL PASO, TX 88565-0001

(DO NOT INCLUDE THIS FORM WITH YOUR BILL PAYMENT)

NATIONAL \$100 CASH BACK OFFER: New DIRECTV customers only. Offer valid on approved credit for new DIRECTV customers only who order service between 7/12/07 and 10/31/07. DIRECTV System activation must occur between 7/12/07 and 12/1/07. Form must be postmarked on or before 1/2/08. Offer valid only for new customer who activates any DIRECTV base programming package as follows: CHOICE, CHOICE XTRA, PLUS DVR, PLUS HD DVR, PREMIER, or JADEWORLD. Upon receipt of completed form and copy of first DIRECTV bill, DIRECTV will begin to credit the new customer's account in increments of \$10 per month for 10 months. Allow 6 to 8 weeks for processing. Customer account must remain active and in "good standing," as determined by DIRECTV in its sole discretion, to receive credit. **LIMIT ONE CASH BACK OFFER PER DIRECTV ACCOUNT. THIS OFFER MAY NOT BE COMBINED WITH ANY OTHER CASH BACK OFFER.** Reproductions of redemption form are strictly prohibited. This form has no monetary value. Offer void where prohibited, taxed or restricted. DIRECTV programming, pricing, terms and conditions subject to change at any time. Receipt of DIRECTV programming is subject to terms of the DIRECTV Customer Agreement; copy provided at directv.com/legal and in your first bill. Not valid for purchase by groups, clubs or organizations. ©2007 DIRECTV, Inc. DIRECTV, the Cyclone Design logo, and GOODTV, BETTERTV, DIRECTV. are trademarks of DIRECTV, Inc. 07/07.

SIGNATURE: _____

DATE: _____

Note: DO NOT SEND your DIRECTV programming payment or other correspondence to the redemption address above because it is a different address. This form has no monetary value.



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